

America Recycles Day Summit – Enhancing Measurement Roundtable Discussion Webinar

July 18, 2019, 3:00 PM – 4:30 PM Eastern

Ex. 6 Personal Privacy – conference codes

Purpose:

- Discuss and reconfirm overall goal
- Discuss and decide on near-term actions
- Determine next steps for product development

Agenda

10 min

Welcome, Introductions, and Agenda Review

- EPA will welcome participants
- Participants will briefly introduce themselves
- The facilitator will review the agenda

15 min

Review and Refine Goal Statement

- Build on existing models to build and sustain markets for recycled materials developed by the state of South Carolina and others. Create tools, workshops, and other approaches to propagate these models and create needed partnerships between economic development, environmental, recycling, industrial and other organizations. Make it easier to find information on buying recycled to support demand champions and connect manufacturers and consumers who want to do the right thing with available resources and materials. Identify additional ways to create net new demand for recycled materials.

50 min

Discuss Near-term Actions and Whether and How to Move Them Forward

1. Develop tools to promote governance models that integrate the development of secondary materials markets with state and local economic development agencies. This could include sharing a model legislative structures, developing best practices and lessons learned, developing guidance for purchasing, conducting trainings, etc.
 - Identify other states or localities that have pursued this approach and determine how to work together to create a near-term product.
2. Create recycling frequently asked questions to educate legislators and regional or local economic development organizations on recycling dynamics (Could build on or use the ASTRX Review of Material Flow at MRFs and Reprocessors)
 - Discuss ISRI's current economic impact analysis and determine what else might be helpful and how to go about collecting that information.
3. Support the National Recycling Coalition in the development of a Buy Recycled Business Alliance by populating the platform with products and spreading the word to interested industry partners.
 - Discuss the alliance and the platform to identify opportunities for participants to promote its use and expansion.

4. Develop best practices (or trends) related to recycling contracts.
 - Confirm focus – contracts between what entities?
 - Discuss work being done by The Recycling Partnership and determine what else might be needed.
5. Identify any additional actions that could help promote demand for recycled materials such as promoting more environmentally preferred purchasing on the part of government agencies.

15 min

Discuss Next Steps for Product Development

- Discuss plan for leadership team to meet at the Resource Recycling Conference in August
- Define next steps for workgroup members